



FOR IMMEDIATE RELEASE

Swarm Gallery is pleased to announce

INSIDE THE ART WORLD

A new lecture series in Oakland

OAKLAND, CA –October 20, 2006 – This exciting new East Bay lecture series, co-produced by Swarm Studios + Gallery and Art Primer, features insightful talks by arts professionals—the people who work behind the scenes in the art world. Speakers for this series include gallery owners, directors of museums and non-profit spaces, curators, art critics, and art consultants—the people who write reviews, plan museum and gallery exhibitions, and help artists build their reputations locally and nationally. Swarm is proud to announce Fall and Spring lectures. *Pre-registration is recommended, as seating is limited.* Visit www.swarmstudios.net for all information.

Speakers for the FALL LECTURE SERIES include:

November 2nd **Kenneth Baker**, San Francisco Chronicle Art Critic, ARTnews San Francisco Correspondent, and author of *Minimalism: Art of Circumstance*, published by Abbeville Press

November 16th **Catharine Clark**, Director of Catharine Clark Gallery, San Francisco

November 30th **Timothy A. Burgard**, Curator-in-Charge of American Art, de Young Museum of the Fine Arts Museums of San Francisco

ABOUT SWARM – Located near Jack London Square in Oakland's Ironworks building (other tenants include Michelle Kaufman Architects), Swarm Gallery opened its doors in March 2006. Representing emerging local and international artists, Swarm Gallery strives to cultivate a space that connects both seasoned and novice collectors with artists working in a variety of media. Swarm is Oakland's newest cultural hub, hosting creative events, professional practice workshops for working artists and critically acclaimed exhibitions. The staff at Swarm Gallery is readily available to discuss work on view and help in the acquisition or installation of new work; clients include David Baker & Partners. The gallery also reviews portfolios for artists wanting to push their professional career development in the arts. Reviews include art critique and recommendations.

FOR CALENDAR EDITORS

WHAT: "Inside the Art World" – A new lecture series for artists

DATES: Thursdays November 2, November 16, November 30, 7-9PM

LOCATION: Swarm Gallery, 560 Second Street, Oakland CA 94607 www.swarmstudios.net
Swarm Gallery is open to the public Tuesday – Sunday 12 – 6PM and by appointment

TO PARTICIPATE: www.swarmstudios.net/studio/artprimer.htm

PRESS CONTACT

Svea Lin Vezone | Direct line 510/472-7930 | Email svea@swarmstudios.net