



FOR IMMEDIATE RELEASE

Swarm Gallery is pleased to announce the exhibition

RE:FORM

Works by Gregg Fleishman

May 6 – June 18, 2006

Reception for the Artist, Saturday, May 6, 4 – 6 pm

OAKLAND, Calif. – May 17, 2006 – Culver City-based artist Gregg Fleishman has been seeking out new dimensions of design for over 25 years. Fleishman's professional background stems from building and architecture but he credits his creative abilities to growing up in a unique Modern Play school founded by his parents in 1949. Fleishman consciously bridges the worlds of art and architecture, offering meticulously – and mathematically – crafted objects that serve both décor and function. These objects include furniture (most popular are his chairs), play structures, geometric configurations and the occasional foray into vehicle design.

Stone and wood carvers look for shapes within unique organic objects. Fleishman looks for shapes in a decidedly more abstract environment – the flat plane. Once cut, these shapes then allow transformation of the flat plane into three dimensions to create chairs and other forms he refers to as "Play Structures" and "Cluster-Structures" (original designs of geometric shapes that have infinite configurations). Fleishman works primarily with slotted European birch plywood and plastics.

Gregg Fleishman's work has appeared in several exhibits including the Gallery of Functional Art, Santa Monica; publications including Los Angeles Magazine and the New York Times; and is in the collections at the Art Institute of Chicago, the Yale University Art Gallery and the Museum of Modern Art, New York.

This exhibition at Swarm Gallery will showcase Fleishman's most recent work, as well as his classic designs. In SWARM PROJECT SPACE: Building Project Playroom

FOR CALENDAR EDITORS:

WHAT: An exhibition of architectural designs by Gregg Fleishman

WHEN: Exhibition runs from May 6 – June 18, 2006 with an Artist Reception on Saturday, May 6, 4 – 6PM.

Swarm Gallery is open to the public Tuesday – Sunday 11 – 5PM and by appointment.

WHERE: Swarm Gallery, 560 Second Street, Oakland CA 94607 www.swarmstudios.net

ABOUT SWARM STUDIOS: Swarm is a contemporary art space made up of artist studios and Swarm Gallery. Eleven private studios and a large common public area accommodate artists working in most media. In the large, airy storefront is Swarm Gallery, which exhibits a broad range of art by local and international artists in monthly rotating exhibitions. Swarm's Project Space features installations, video and conceptual works with a site-specific focus on Oakland. Swarm Studios and Swarm Gallery collaborate to host an On-Site Artist Program, as well as multidisciplinary events. Strategically located in the commercial district of Jack London Square, directly next door to Pro Arts and around the corner from Yoshi's, Swarm Studios aims to provide an atmosphere of creativity, production, inspiration and opportunity for working artists, art enthusiasts and collectors. Detailed information can be found at www.swarmstudios.net.

Media Contact – High-resolution images or more information:

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